

PROJECT PROFILE



ABOUT CASEY CONCRETE

Casey Concrete is a family-owned and operated business proudly serving Atlantic Canada since 1952. As a trusted name in premium concrete manufacturing, the company offers a comprehensive range of high-quality concrete products tailored for residential, commercial, and industrial projects.

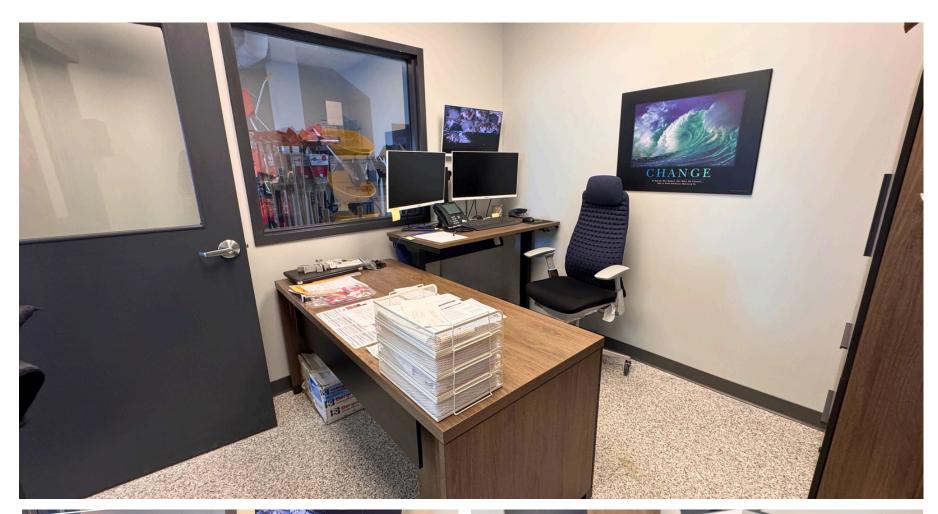
Casey Concrete's move to their flagship location in Burnside, NS, marked a significant milestone in the company's growth. This purpose-built facility was designed with a clear vision: to bring their entire team together under one roof, fostering collaboration, efficiency, and innovation.

With its blend of retail, corporate, and collaborative areas, the new space reflects Casey Concrete's forward-thinking approach, creating a modern environment that supports their operations while enhancing the experience for customers and team members alike.

Laying the Foundation for Growth

The ground floor includes a welcoming retail store and two private offices, while the upper level houses additional offices, a grand conference room, and a collaborative area. This dual-purpose layout ensures a seamless customer experience—whether they're stopping by for a small replacement part at the store or heading upstairs to discuss a large-scale project in a meeting room.

At the reception and checkout counter, <u>Haworth Very Task Chairs</u> in stool-height provide ergonomic comfort and practicality, allowing the team to maintain clear visibility of the front door and help walk-in customers efficiently.







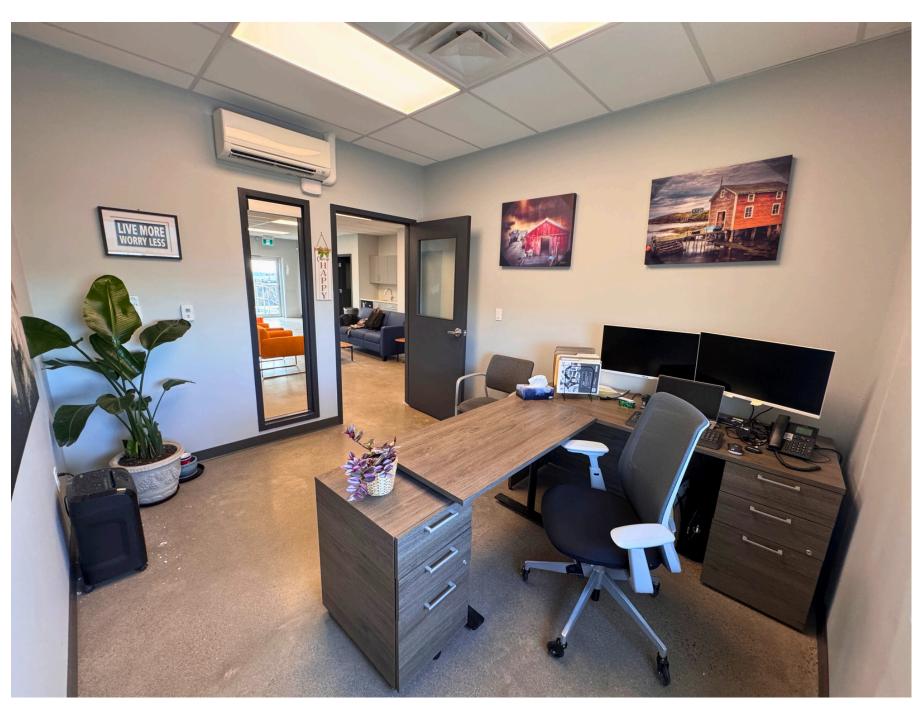
Private Offices Tailored for Productivity

The space overall consists of six private offices designed to balance functionality, comfort, and style.

General Manager Brian Emanuel's office features a custom wood grain <u>Groupe Lacasse office desk</u> with height adjustability, paired with a <u>Haworth Fern Executive Task Chair</u> for all-day ergonomic support. <u>Poppy Guest Chairs</u> also provide functional additional seating for visitors.

The rest of the private offices follow a similar setup featuring custom desks from *Groupe Lacasse* with added storage pedestals. Task seating variations include the <u>Soji Task Chair by Haworth</u>, offering great adjustability.

For guest seating in the other private offices, Casey Concrete chose the <u>Cora Side Chair by SitOnIt</u>, a budget-friendly and stylish solution suggested by their dedicated *Office Interiors Account Manager, Raquel Raiche-Marsden*.



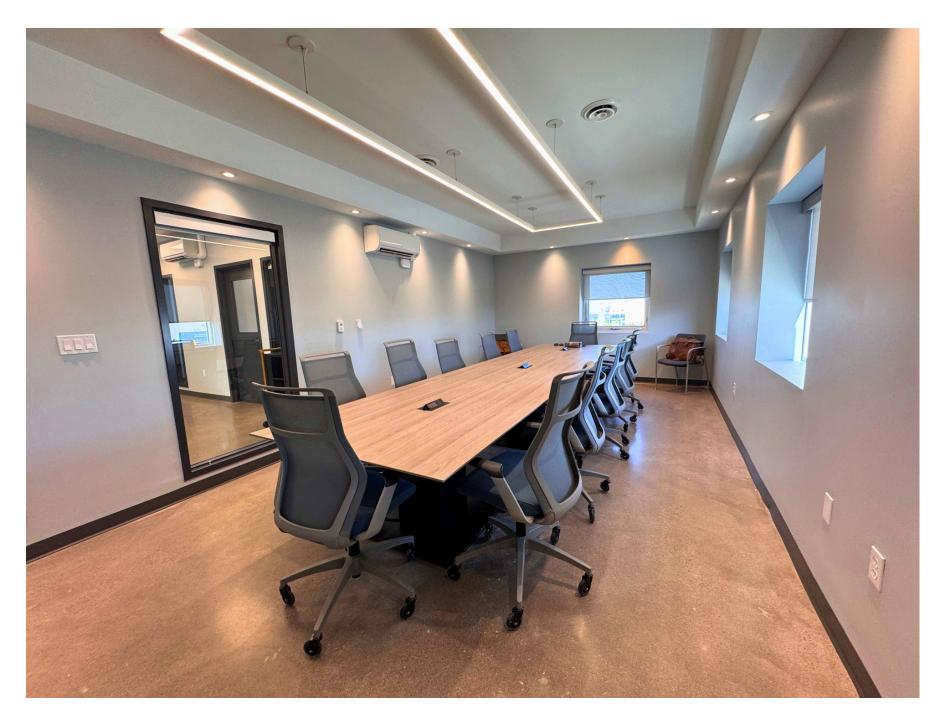




The Grand Conference Room

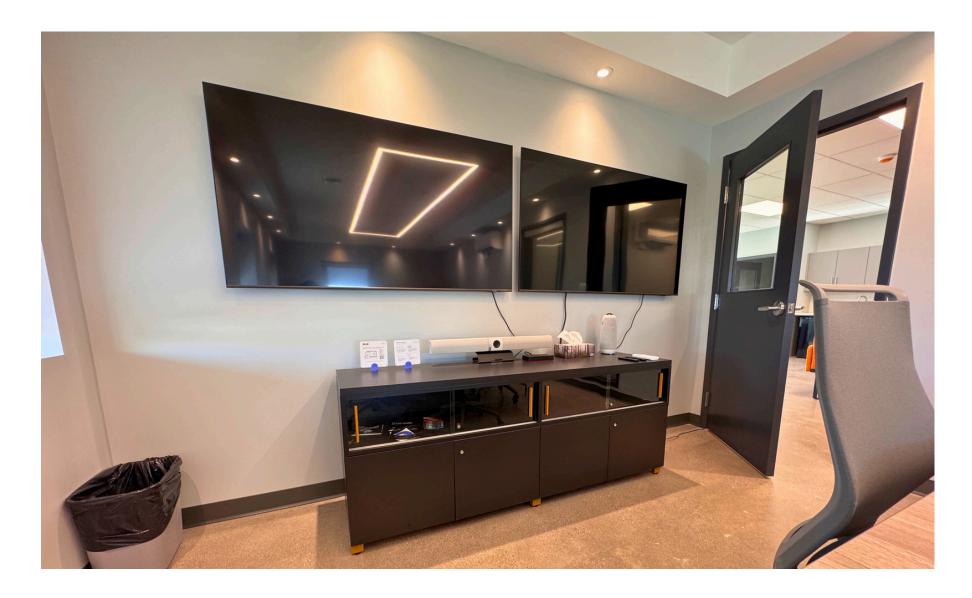
Casey Concrete's boardroom is a showcase of how the *Haworth Planes* product line seamlessly combines form and function. At its center is the *Planes Conference Table*, featuring clean lines and designed to comfortably seat up to 12 members. Paired with *Hexy Highback Task Chairs by SitOnIt*, the setup ensures ergonomic support and comfort for extended meetings.

The table's integrated features, including three power modules, provide easy access to power and data, enabling seamless use of technology during discussions.







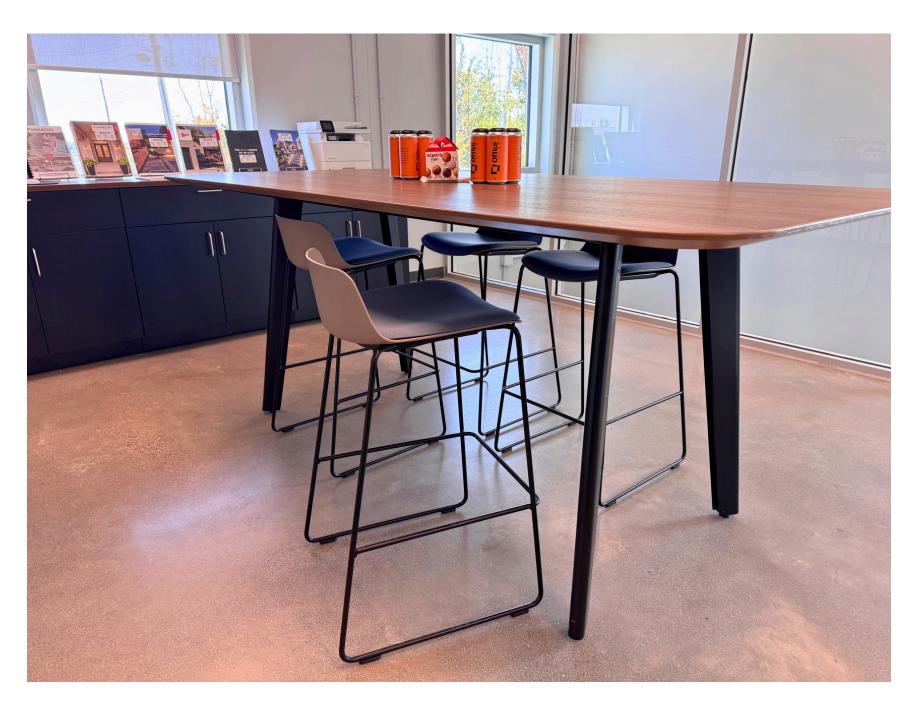


To complement the table, a <u>Planes Credenza</u> beneath the screens ensures all wires are tucked neatly away, maintaining the room's polished look. For added versatility, <u>a mobile cart</u> is available to display products or materials during group sessions, further enhancing the room's utility.

Multifunctional Area

Surrounded by floor-to-ceiling windows, the multifunctional area is filled with natural light, creating a bright, open atmosphere that fosters creativity and collaboration. The space features <u>Maari stools</u> with sled bases that are paired with a <u>Haworth Immerse table</u>. This versatile setup makes transitioning between impromptu meetings and detailed client presentations effortless, which, according to the team, makes it the most utilized space in the building.

Custom <u>Groupe Lacasse cabinets</u> add essential storage, keeping the area tidy for great client first impressions.





Lounge Area

The lounge area reflects Casey Concrete's brand colours with comfortable, inviting seating that combines style and functionality. Designed for durability and scale, the furniture echoes the company's solid ethos—an ideal fit for a space inspired by its larger-than-life owners.

With <u>Composium Curve Lounge Seating by SitOnIt</u>, paired with <u>Cameo Single Lounge Chairs</u>, the setup emphasizes robust construction and lasting quality—a subtle nod to the strength and resilience that define Casey Concrete.

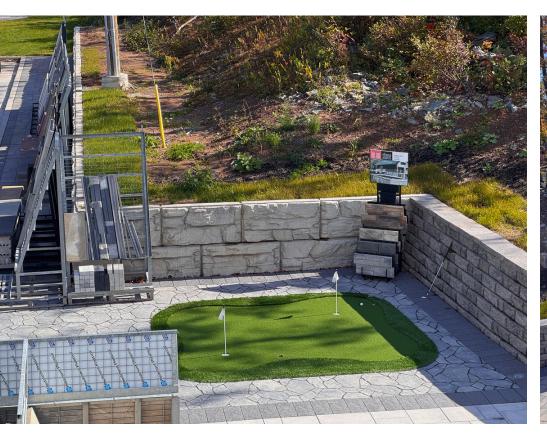






Building a Culture of Care Through The New Space

At Casey Concrete, creating a supportive and engaging environment for their team is just as important as serving their customers. The outdoor BBQ space and putting green encourage team bonding and provide opportunities to unwind after a hard day's work. Inside, the kitchen area serves as a central hub for gatherings, featuring a <u>Jive Table</u> and <u>Rowdy Side Chairs</u>—perfect for team lunches, brainstorming sessions, or casual get-togethers.







Why Office Interiors?

In a conversation with *Bruce Casey*, one of the owners, he shared his experience working with Office Interiors to bring their vision for the flagship location to life.

"The working showroom at Office Interiors is a great resource for making decisions about new office furniture. Walking through the space and seeing people use the furniture in a real workplace setting—while also being able to touch and feel the options—makes what can be a daunting process much more enjoyable. OI also provides a comfortable area for selecting fabrics and finishes, a key part of the decision-making process."